Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

845798 Contract # Schedule Dates 08/02/12-09/03/12 Advertiser Obama for America (14538) Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product

Political - US President (1174) DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

Brand

Date:

Account Types National/Political Candidate - Agency Billing Type

Weekly/Irregular OBAMA FOR AMERICA Comments OBAMA FOR AMERICA

Date Entered 07/30/12 **Last Modified** 08/30/12 Penne Marsh **Entered By**

No Headline # 06256956

Demo Order Type

Normal Package Deal

Commission % 15.00 Commission \$43,332.00

Net Total \$245,548.00

Date:

Comments:

Sales Tax

Norfolk (WVEC) (V	VVEC)	
By Broadcast Month	Spots	<u>Rate</u>
Aug. 2012	325	\$218,090.00
Sep. 2012	111	\$70,790.00
Grand Total:	436	\$288,880.00

Line Type / Break Type (Re	ef #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı W	le Ti	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Revised Line / SPOT	07/31/12-08/03/12	5	:30	12:58P- 2P (ET)	2	2	X	X	(X	(X						Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
1.1 Normal Line / SPOT	08/03/12-08/03/12	5	:30	12:58P- 2P (ET)			1		I	1			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
2.0 Normal Line / SPOT	08/07/12-08/31/12	5	:30	12:58P- 2P (ET)	4	ł	X	X	(X	(16	\$360.00	\$5,760.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
3.0 Revised Line / SPOT	07/31/12-08/03/12	4	:30	10A- 10:58A (ET)	2	2	X	X	(¦X	(Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
3.1 Normal Line / SPOT	08/03/12-08/03/12	4	:30	10A- 10:58A (ET)			İ		ĺ	1	1 1		1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
4.0 Normal Line / SPOT	08/07/12-08/31/12	4	:30	10A- 10:58A (ET)	4	ł	¦ X	X	(X	(15	\$360.00	\$5,400.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
4.0.1 Closed Preempt	08/28/12						 	1	I	 	 					Norfolk (WVEC) (WVEC)	R-Did not air/Spot - ABC Special Reporting	
5.0 Revised Line / SPOT	07/31/12-08/03/12	5	:30	11:35P- 12:02A (ET)	2	2	X	X	(X	(X	1 1					Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
5.1 Normal Line / SPOT	08/03/12-08/03/12	5	:30	11:35P- 12:02A (ET)			1	I	I	1			1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
6.0 Normal Line / SPOT	08/07/12-08/31/12	5	:30	11:35P- 12:02A (ET)			1	1	1 1	1 1			15	\$340.00	\$5,100.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
6.0.1 Closed Preempt	08/17/12						1	I	I	1						Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	
7.0 Revised Line / SPOT	07/31/12-08/03/12	5	:30	10:58A- 12P (ET)	2	2	X	X	(X	(X						Norfolk (WVEC) (WVEC)	THE VIEW	7/30/12
7.1 Normal Line / SPOT	08/03/12-08/03/12	5	:30	10:58A- 12P (ET)			1	1	1	1 1			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	THE VIEW	7/30/12

CONFIRMATION CONTRACT

Accepted-Station:

B/F Bookend	D/R	Diggy	Rack	

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 845798 Schedule Dates

Product

Brand

08/02/12-09/03/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA

Date Entered 07/30/12 Last Modified 08/30/12 **Entered By**

Penne Marsh No

\$43,332.00

06256956 Headline #

Demo Order Type Normal

Package Deal Commission % 15.00

Net Total \$245,548.00

Sales Tax

Commission

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Aug. 2012 325 \$218,090.00 Sep. 2012 111 \$70,790.00 Grand Total: 436 \$288,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	J Spot	s Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	10:58A- 12P (ET)	4	ł	Х	Х	Х	Х		1	6 \$440.0	0 \$7,040.00	Norfolk (WVEC) (WVEC)	THE VIEW	7/30/12
9.0	Revised Line / SPOT	07/31/12-08/03/12	5	:30	12:02A- 1:06A (ET)	2	2	Χ	Χ	Х	Х					Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
9.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	12:02A- 1:06A (ET)						1			1 \$90.0	0 \$90.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
10.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	12:02A- 1:06A (ET)	4	ł	Х	Х	Х	Х		1	6 \$90.0	0 \$1,440.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
11.0	Revised Line / SPOT	07/31/12-08/03/12	4	:30	12P- 12:57P (ET)	2)	Χ	Х	Х	Х					Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	7/30/12
11.1	Normal Line / SPOT	08/03/12-08/03/12	4	:30	12P- 12:57P (ET)						1			1 \$350.0	0 \$350.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	7/30/12
12.0	Revised Line / SPOT	08/07/12-08/31/12	4	:30	12P- 12:57P (ET)	4	1	Х	Х	Х	Х					Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	7/30/12
12.1	Revised Line / SPOT	08/07/12-08/10/12	4	:30	12P- 12:57P (ET)	1	L	Х	Χ	Х	Х					Norfolk (WVEC) (WVEC)		7/30/12
12.2	Normal Line / SPOT	08/07/12-08/31/12	4	:30	12P- 12:57P (ET)	4	1	Х	Х	Х	Х		1	6 \$350.0	0 \$5,600.00	Norfolk (WVEC) (WVEC)		7/30/12
13.0	Revised Line / SPOT	07/31/12-08/03/12	4	:30	3:58P- 4:58P (ET)	á	2	Χ	Χ	Х	Χ					Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
13.1	Normal Line / SPOT	08/03/12-08/03/12	4	:30	3:58P- 4:58P (ET)						1			1 \$450.0	0 \$450.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
14.0	Normal Line / SPOT	08/07/12-08/31/12	4	:30	3:58P- 4:58P (ET)	4	1	Х	Х	Х	Х		1	6 \$450.0	0 \$7,200.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
15.0	Revised Line / SPOT	07/31/12-08/03/12	5	:30	4:58P- 5:29P (ET)	2	2	Χ	Χ	Χ	Х					Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
15.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	4:58P- 5:29P (ET)						1			1 \$880.0	0 \$880.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12

		CONFIRMATION CONTRAC	Τ	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 845798 **Schedule Dates**

Advertiser

Product

Brand

Date:

08/02/12-09/03/12 Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE

95/101/1522 **Account Types** National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA **Date Entered** 07/30/12 Last Modified 08/30/12

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo

Penne Marsh

06256956

Normal

15.00

\$43,332.00

\$245,548.00

No

By Broadcast Month **Spots** 325 111 436

Norfolk (WVEC) (WVEC)

Aug. 2012

Sep. 2012

Grand Total:

\$218,090.00 \$70,790.00 \$288,880.00

Rate

10	Line Time / Durely Time (Def. #)	Deter	C	1	Dun Times	CDW		т.,	\A/-	TL	Г.,	C-	c I	6 .	D .	T	C:		T
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	MO	Tu	we	ın	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	4:58P- 5:29P (ET)			1	1	1	1			16	\$880.00	\$14,080.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
17.0	Revised Line / SPOT	07/31/12-08/03/12	5	:30	5:29P- 5:58P (ET)	2		Χ	Χ	Х	Х						Norfolk (WVEC) (WVEC)	NEWS	7/30/12
17.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	5:29P- 5:58P (ET)						1			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
18.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	5:29P- 5:58P (ET)			1	1	1	1			16	\$880.00	\$14,080.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
19.0	Revised Line / SPOT	07/31/12-08/03/12	5	:30	6P- 6:30P (ET)	2		Χ	Χ	Χ	Х						Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
19.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	6P- 6:30P (ET)						1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
20.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	6P- 6:30P (ET)			1	1	1	1			16	\$900.00	\$14,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
21.0	Revised Line / SPOT	07/31/12-08/03/12	4	:30	6:58P- 7:28P (ET)	2		Χ	Χ	Х	Х						Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/30/12
21.1	Revised Line / SPOT	08/03/12-08/03/12	4	:30	6:58P- 7:28P (ET)						1						Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/30/12
21.2	Normal Line / SPOT	08/03/12-08/03/12	4	:30	6:58P- 7:28P (ET)						2			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/30/12
22.0	Normal Line / SPOT	08/07/12-08/31/12	4	:30	6:58P- 7:28P (ET)			2	2	2	2			27	\$1,200.00	\$32,400.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/30/12
22.0.1	Closed Preempt	08/23/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Spot -	
22.0.2	Closed Preempt	08/30/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NFL	
	•	•		1	CON	FIF	RM	ΑT	10	Ν	CC)N	TF	RAC	Т		1	•	

WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 845798 **Schedule Dates** 08/02/12-09/03/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA

Date:

Norfolk (WVEC) (WVEC) 07/30/12 By Broadcast Month 08/30/12

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo

Penne Marsh

06256956

Normal

15.00

\$43,332.00

\$245,548.00

No

Spots Rate Aug. 2012 325 \$218,090.00 Sep. 2012 111 \$70,790.00 Grand Total: 436 \$288,880.00

Preempt	08/30/12																
															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NFL	
Preempt	08/28/12														Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
Preempt	08/28/12														Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
d Line / SPOT	07/31/12-08/03/12	5	:30	7A- 9A (ET)	2		X	X X	(X						Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
I Line / SPOT	08/03/12-08/03/12	5	:30	7A- 9A (ET)					1			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
I Line / SPOT	08/07/12-08/31/12	5	:30	7A- 9A (ET)	4		X Z	Χ	(X			16	\$700.00	\$11,200.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
d Line / SPOT	07/31/12-08/03/12	5	:30	7:28P- 7:57P (ET)	2		X	X	(X						Norfolk (WVEC) (WVEC)	JEOPARDY	7/30/12
d Line / SPOT	08/03/12-08/03/12	5	:30	7:28P- 7:57P (ET)					1						Norfolk (WVEC) (WVEC)	JEOPARDY	7/30/12
I Line / SPOT	08/03/12-08/03/12	5	:30	7:28P- 7:57P (ET)					2			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/30/12
I Line / SPOT	08/07/12-08/31/12	5	:30	7:28P- 7:57P (ET)			2	2 2	2 2			27	\$1,200.00	\$32,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/30/12
Preempt	08/30/12														Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NFL	
d L I Li I Li d L	ine / SPOT	ine / SPOT 07/31/12-08/03/12 ine / SPOT 08/03/12-08/03/12 ine / SPOT 08/07/12-08/31/12 ine / SPOT 07/31/12-08/03/12 ine / SPOT 08/03/12-08/03/12 ine / SPOT 08/03/12-08/03/12 ine / SPOT 08/03/12-08/03/12 ine / SPOT 08/07/12-08/31/12	ine / SPOT 07/31/12-08/03/12 5 ine / SPOT 08/03/12-08/03/12 5 ine / SPOT 08/07/12-08/31/12 5 ine / SPOT 07/31/12-08/03/12 5 ine / SPOT 08/03/12-08/03/12 5	ine / SPOT 07/31/12-08/03/12 5 :30 ine / SPOT 08/03/12-08/03/12 5 :30 ine / SPOT 08/07/12-08/31/12 5 :30 ine / SPOT 07/31/12-08/03/12 5 :30 ine / SPOT 08/03/12-08/03/12 5 :30 ine / SPOT 08/03/12-08/03/12 5 :30 ine / SPOT 08/03/12-08/03/12 5 :30 ine / SPOT 08/07/12-08/31/12 5 :30	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) ine / SPOT 08/03/12 08/03/12 5 :30 7A- 9A (ET) ine / SPOT 08/07/12-08/31/12 5 :30 7A- 9A (ET) ine / SPOT 08/07/12-08/03/12 5 :30 7A- 9A (ET) ine / SPOT 07/31/12-08/03/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/03/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/03/12	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 ine / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET) ine / SPOT 08/07/12-08/31/12 5 :30 7A- 9A (ET) ine / SPOT 08/07/12-08/03/12 5 :30 7A- 9A (ET) 4 ine / SPOT 07/31/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/03/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/30/12	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 ine / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET) 4 ine / SPOT 08/07/12-08/31/12 5 :30 7A- 9A (ET) 4 ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 4 ine / SPOT 07/31/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 5 ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 5 ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) 5 ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) 6 ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) 7 ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) 7 ine / SPOT 08/30/12	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X 3 ine / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET) 2 X 3 ine / SPOT 08/07/12-08/31/12 5 :30 7A- 9A (ET) 4 X 3 ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 4 X 3 ine / SPOT 07/31/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 X 3 ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 :30 7:28P- 7:57P (ET) ine / SPOT 08/03/12 5 :30 7:28P- 7:57P (ET) 2 :30 7:28P- 7:57P (ET) 2 :30 7:28P- 7:57P (ET) 3 ine / SPOT 08/03/12 5 :30 7:28P- 7:57P (ET) 3 ine / SPOT 08/03/12 5 :30 7:28P- 7:57P (ET) 3 ine / SPOT 08/03/12	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X 3 ine / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET)	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X X X ine / SPOT 08/03/12 5 :30 7A- 9A (ET) 1 1 ine / SPOT 08/07/12-08/31/12 5 :30 7A- 9A (ET) 4 X X X X ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 4 X X X X X ine / SPOT 07/31/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 X X X X X ine / SPOT 08/03/12 5 :30 7:28P- 7:57P (ET) 1 ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2 2 2 2 ine / SPOT 08/07/12-08/31/12 5 :30 7:28P- 7:57P (ET) 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X X X ine / SPOT 08/03/12 5 :30 7A- 9A (ET) 1 1 ine / SPOT 08/07/12-08/31/12 5 :30 7A- 9A (ET) 4 X X X X X ine / SPOT 08/07/12-08/03/12 5 :30 7A- 9A (ET) 4 X X X X X X ine / SPOT 07/31/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 X X X X X X X ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 1 1 ine / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X X X I ine / SPOT 08/03/12 08/03/12 5 :30 7A- 9A (ET) 1 1 ine / SPOT 08/07/12-08/31/12 5 :30 7A- 9A (ET) 4 X X X X X I ine / SPOT 08/07/12-08/03/12 5 :30 72-8P- 72-57P (ET) 2 X X X X X X I ine / SPOT 08/03/12 5 :30 72-28P- 72-57P (ET) 2 X X X X X X I ine / SPOT 08/03/12 5 :30 72-28P- 72-57P (ET) 1 1 ine / SPOT 08/03/12 5 :30 72-28P- 72-57P (ET) 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X X X I ine / SPOT 08/03/12 08/03/12 5 :30 7A- 9A (ET) 1 1 1 ine / SPOT 08/07/12-08/31/12 5 :30 7A- 9A (ET) 4 X X X X X 16 ine / SPOT 07/31/12-08/03/12 5 :30 72-28P- 72-57P (ET) 2 X X X X X X 16 ine / SPOT 08/03/12 5 :30 72-28P- 72-57P (ET) 1 1 ine / SPOT 08/03/12 5 :30 72-28P- 72-57P (ET) 1 1 ine / SPOT 08/03/12 5 :30 72-28P- 72-57P (ET) 2 2 2 2 2 ine / SPOT 08/03/12 5 :30 72-28P- 72-57P (ET) 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	ine / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X X X	Line / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X X X X	Line / SPOT 07/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X X X	Norfolk (WVEC) (WVEC) R-Live News Coverage/Spot Live SPOT O7/31/12-08/03/12 5 :30 7A- 9A (ET) 2 X X X X X X X X X

WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007 Contract # 845798
Schedule Dates 08/02/12-09/03/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1:
Product Political - US President (1174)
Brand DEMOCRAT - OBAMA FOR AMERICA

Weekly/Irregular

OBAMA FOR AMERICA OBAMA FOR AMERICA

Accepted-Station:

National/Political Candidate - Agency

Salesperson

Sales Office

Buyer Name

Account Types

Date:

Billing Type

Comments

Phone/Fax

CPE

Penne Marsh **Entered By** Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No 06256956 Headline # Demo DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Blair, Cheryl (2205) Package Deal TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN Commission \$43,332.00 (202) 338-6919 / **Net Total** \$245,548.00 95/101/1522

Date Entered

Last Modified

Sales Tax

Date:

Comments:

07/30/12

08/30/12

 Norfolk (WVEC) (WVEC)

 By Broadcast Month
 Spots
 Rate

 Aug. 2012
 325
 \$218,090.00

 Sep. 2012
 111
 \$70,790.00

 Grand Total:
 436
 \$288,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
26.0.2	Closed Preempt	08/30/12														Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NFL	
26.0.3	Closed Preempt	08/14/12														Norfolk (WVEC) (WVEC)	I-Inventory Accommodation/Spot -PER LSM	
26.0.4	Closed Preempt	08/28/12														Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
26.0.5	Closed Preempt	08/28/12														Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
27.0 F	Revised Line / SPOT	07/31/12-08/03/12	5	:30	9A- 10A (ET)	2		Χ	Χ	Х	Х					Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
27.1 N	Normal Line / SPOT	08/03/12-08/03/12	5	:30	9A- 10A (ET)						1		1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
28.0 N	lormal Line / SPOT	08/07/12-08/31/12	5	:30	9A- 10A (ET)	4		Χ	Х	Х	Х		16	\$360.00	\$5,760.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
29.0 N	lormal Line / SPOT	08/06/12-09/03/12	5	:30	7:58P- 10P (ET)		1						5	\$2,000.00	\$10,000.00	Norfolk (WVEC) (WVEC)	BACHELOR PAD	7/30/12
30.0	lormal Line / SPOT	08/04/12-09/01/12	5	:30	6P- 6:30P (ET)						1		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)	WEEKEND NEWS	7/30/12

LS:WVEC.TV	WVEC 613 Woodis Ave. Norfolk, VA 23510
Greer, Margolis, Mitchel (1010 Wisconsin Ave NW	GMMB)

Suite 800

Washington, DC 20007

Contract # Schedule Dates	845798 08/02/12-09/03/12	Date Entered Last Modified	07/30/12 08/30/12
Advertiser	Obama for America (14538)	Entered By	Penne Marsh
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	СО-ОР	No
Product	Political - US President (1174)	Headline #	06256956
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$43,332.00
CPE	95/101/1522	Net Total	\$245,548.00
Account Types	National/Political Candidate - Agency	Sales Tax	

Billing Type

Comments

Weekly/Irregular OBAMA FOR AMERICA OBAMA FOR AMERICA

Norfolk (WVEC) (V	VVEC)	
By Broadcast Month	Spots	<u>Rate</u>
Aug. 2012	325	\$218,090.00
Sep. 2012	111	\$70,790.00
Grand Total:	436	\$288,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo	Tu	We T	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
30.0.1	Closed Preempt	09/01/12													Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NCAA FOOTBALL/BREAK TYPE	
31.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	5:58A- 8A (ET)						1	5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
32.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	6:58P- 7:57P (ET)						1	3	\$340.00	\$1,020.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	7/30/12
32.0.1	Closed Preempt	08/04/12													Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception -	
32.0.2)	Closed Preempt	08/25/12													Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NASCAR	
33.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	7:58P- 11P (ET)						1	3	\$450.00	\$1,350.00	Norfolk (WVEC) (WVEC)	ABC MOVIES/ENCORES	7/30/12
33.0.1	Closed Preempt	08/25/12													Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NASCAR	
ı		1			С	ONFI	RM	AT	ION	1 C	TNC	RAC	Т		1	<u>_</u>	1
ccepted-	-Agency/Advertiser:			Date:	Accep	ted-Station	:						Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 04:26 PM on Thursday, August 30 2012

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 845798 Schedule Dates Advertiser Agency/T-Code

Product

Brand

08/02/12-09/03/12 Obama for America (14538)

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA

Date Entered 07/30/12 **Last Modified** 08/30/12 **Entered By**

Penne Marsh No

06256956 Headline #

Order Type Normal Package Deal

Commission % 15.00 Commission \$43,332.00

Net Total \$245,548.00

Sales Tax

Demo

Norfolk (WVEC) (V	VVEC)	
By Broadcast Month	Spots	<u>Rate</u>
Aug. 2012	325	\$218,090.00
Sep. 2012	111	\$70,790.00
Grand Total:	436	\$288,880.00
	150	\$200,000.00
<u> </u>		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th f	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
33.0.2	Closed Preempt	09/01/12														Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NCAA FOOTBALL	
34.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	8A- 9A (ET)						1	L	5	\$350.00	\$1,750.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
35.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9:58A- 11A (ET)							1	5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THIS WEEK	7/30/12
36.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	6P- 6:30P (ET)							1	5	\$400.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
37.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	5:58A- 8A (ET)							1	5	\$160.00	\$800.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
38.0	Normal Line / SPOT	08/05/12-09/02/12	4	:30	8A- 9A (ET)							1	5	\$400.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
39.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9A- 9:30A (ET)							1	4	\$70.00	\$280.00	Norfolk (WVEC) (WVEC)	WALL STREET JOURNAL	7/30/12
39.0.1	Closed Preempt	08/26/12														Norfolk (WVEC) (WVEC)	I-NA on Entry/Spot -	
40.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9:30A- 10A (ET)							1	5	\$150.00	\$750.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	7/30/12
41.0	Normal Line / SPOT	08/02/12-08/30/12	5	:30	10P- 11P (ET)					1			4	\$1,700.00	\$6,800.00	Norfolk (WVEC) (WVEC)	ROOKIE BLUE	7/30/12
41.0.1	Closed Preempt	08/02/12														Norfolk (WVEC) (WVEC)	S-In Lieu of Revision/Spot -	
42.0	Revised Line / SPOT	07/31/12-08/05/12	5	:30	11P- 11:35P (ET)	2		Χ	Х	X	X	X				Norfolk (WVEC) (WVEC)	13 NEWS AT 11	7/30/12

		CONFIRMATION CONTRAC	T	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 845798 Schedule Dates

08/02/12-09/03/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

95/101/1522 **Account Types** National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA

CPE

Date:

Date Entered 07/30/12 Last Modified

08/30/12

Penne Marsh

No 06256956

Normal

15.00

\$43,332.00

\$245,548.00

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo

By Broadcast Month **Spots** 325 \$218,090.00 111 436

Norfolk (WVEC) (WVEC)

Aug. 2012

Sep. 2012

Grand Total:

\$70,790.00 \$288,880.00

Rate

ne	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We -	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.1 N	Normal Line / SPOT	08/03/12-08/05/12	5	:30	11P- 11:35P (ET)	2				X	Х	Х	2	\$880.00	\$1,760.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	7/30/12
43.0 N	lormal Line / SPOT	08/07/12-09/02/12	5	:30	11P- 11:35P (ET)	5		Х	Х	х	Х	Х	20	\$880.00	\$17,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	7/30/12
44.0 R	Revised Line / SPOT	07/31/12-08/28/12	4	:30	10P- 11P (ET)			1								Norfolk (WVEC) (WVEC)	NY MED	7/30/12
44.1 N	Normal Line / SPOT	08/07/12-08/28/12	4	:30	10P- 11P (ET)			1					4	\$1,800.00	\$7,200.00	Norfolk (WVEC) (WVEC)	NY MED	7/30/12
45.0 R	Revised Line / SPOT	07/31/12-08/28/12	5	:30	9P- 10P (ET)			1								Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
45.1 N	lormal Line / SPOT	08/07/12-08/28/12	5	:30	9P- 10P (ET)			1					4	\$2,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
46.0 N	Normal Line / SPOT	08/06/12-08/27/12	5	:30	12:58P- 2P (ET)		1						4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		7/30/12
47.0 N	lormal Line / SPOT	08/06/12-08/27/12	4	:30	10A- 10:58A (ET)		1						4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		7/30/12
48.0 N	lormal Line / SPOT	08/06/12-08/27/12	5	:30	11:35P- 12:02A (ET)		1						4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		7/30/12
49.0 N	lormal Line / SPOT	08/06/12-08/27/12	5	:30	10:58A- 12P (ET)		1						4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		7/30/12
50.0 N	Normal Line / SPOT	08/06/12-08/27/12	5	:30	12:02A- 1:06A (ET)		1						4	\$90.00	\$360.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
51.0 N	lormal Line / SPOT	08/06/12-08/27/12	4	:30	12P- 12:57P (ET)		1						4	\$350.00	\$1,400.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
52.0 N	lormal Line / SPOT	08/06/12-08/27/12	5	:30	6P- 6:30P (ET)		1						4	\$900.00	\$3,600.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
53.0 N	Normal Line / SPOT	08/06/12-08/27/12	4	:30	3:58P- 4:58P (ET)		1						4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)		7/30/12
53.0 N	lormal Line / SPOT	08/06/12-08/27/12	4	:30	3:5										8P- 4:58P (ET) 1 4 \$450.00 CONFIRMATION CONTRACT			

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 845798

Schedule Dates 08/02/12-09/03/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

CPE 95/101/1522 **Account Types** National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA

Date:

Accepted-Station:

Date Entered 07/30/12 Last Modified

No

06256956

Normal

15.00

\$43,332.00

\$245,548.00

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo

08/30/12 Penne Marsh By Broadcast Month **Spots** Aug. 2012 325 \$218,090.00 Sep. 2012 111 Grand Total:

Norfolk (WVEC) (WVEC)

\$70,790.00 436 \$288,880.00

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	4:58P- 5:29P (ET)		1						4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		7/30/12
55.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	5:29P- 5:58P (ET)		1						4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		7/30/12
56.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	7A- 9A (ET)		1						4	\$700.00	\$2,800.00	Norfolk (WVEC) (WVEC)		7/30/12
57.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	9A- 10A (ET)		1						4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
58.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	12:58P- 2P (ET)	1		х х	Х	Х			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
59.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	10A- 10:58A (ET)	1		х х	Х	Х			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
60.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	11:35P- 12:02A (ET)	1		х х	Х	Х			1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
61.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	10:58A- 12P (ET)	1		х х	Х	Х			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		7/30/12
62.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	3:58P- 4:58P (ET)	1		х х	Х	Х			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
63.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	4:58P- 5:29P (ET)	1		хх	Х	Х			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
64.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	5:29P- 5:58P (ET)	1		х х	Х	Х			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
65.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	6P- 6:30P (ET)	1		х х	Х	Х			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
67.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	7A- 9A (ET)	1		х х	Х	Х			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
69.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	9A- 10A (ET)	1		хх	Х	Х			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
	ı	ı	1	1	CON	FIF	RM	ATIC	NC	C(NC	TF	RAC	Т		1		

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 845798

Schedule Dates 08/02/12-09/03/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA

Date Entered 07/30/12 Last Modified 08/30/12

Penne Marsh **Entered By**

No

06256956

Order Type Normal Package Deal

Commission % 15.00

Commission \$43,332.00 **Net Total** \$245,548.00

Headline #

Demo

Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Aug. 2012 325 \$218,090.00 Sep. 2012 111 \$70,790.00 Grand Total: 436 \$288,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT	08/07/12-08/07/12	4	:30	10P- 11P (ET)			1						1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	NY MED	7/30/12
71.0	Normal Line / SPOT	08/07/12-08/07/12	5	:30	9P- 10P (ET)			1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
72.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	12P- 12:57P (ET)	1		Х	Х	Х	Х			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		7/30/12
73.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	12:02A- 1:06A (ET)	1		Х	Х	Х	Х			1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
74.0	M/G For 41.0.1 / SPOT	08/09/12-08/09/12	5	:30	10P- 11P (ET)					1				1	\$1,700.00	\$1,700.00	Norfolk (WVEC) (WVEC)	ROOKIE BLUE	8/1/12
75.0	Normal Line / NFL	08/30/12-08/30/12	4	:30	7:30P- 10P (ET)					2				2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
76.0	Normal Line / NCAA - FOOTBALL	09/01/12-09/01/12	4	:30	3:30P- 7P (ET)							2		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
77.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	11:30P- 12:05A (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	part of m2 news after CF	8/28/12
78.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	12:05A- 1:05A (ET)							2		2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	part of m2 Law & Order	8/28/12
79.0	Normal Line / SPOT	08/29/12-08/31/12	4	:30	12:05A- 1:05A (ET)	1			Х	Х	Х			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
80.0	Normal Line / SPOT	09/02/12-09/02/12	5	:30	9P- 11P (ET)								1	1	\$1,740.00	\$1,740.00	Norfolk (WVEC) (WVEC)	part of m2 Dynamic Duos	8/28/12
81.0	Normal Line / SPOT	08/29/12-08/31/12	4	:30	4A- 4:59A (ET)	2			Х	Х	Х			2	\$50.00	\$100.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
82.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	4:58P- 6:30P (ET)		6							6	\$790.00	\$4,740.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
83.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	3:58P- 4:58P (ET)		3							3	\$220.00	\$660.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Norfolk, VA 23510	13WVEC.TV	WVEC 613 Woodis Ave. Norfolk, VA 23510
-------------------	------------------	--

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract #	845798
Schedule Dates	08/02/12-09/0
Advertiser	Obama for Am
Agency/T-Code	Greer, Margoli
Product	Political - LIS P

Brand

Salesperson

Sales Office

Date:

3/12 nerica (14538)

is, Mitchel (GMMB) (1700)/1053989! **CO-OP** Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Blair, Cheryl (2205) TeleRep - Philadelphia

NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA

Date Entered 07/30/12 **Last Modified** 08/30/12 **Entered By**

Penne Marsh

Comments:

Date:

No

06256956

Order Type Normal Package Deal

Commission % 15.00 Commission \$43,332.00

Net Total \$245,548.00

Sales Tax

Headline #

Demo

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Aug. 2012 325 \$218,090.00 \$70,790.00 Sep. 2012 111 Grand Total: 436 \$288,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
84.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	11P- 11:35P (ET)		2						2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
85.0	Normal Line / SPOT	09/03/12-09/03/12	6	:30	5A- 5:58A (ET)		2						2	\$230.00	\$460.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
86.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	5:58A- 7A (ET)		1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
	<u> </u>	•	1		CON	IFIF	RM	ΑТ	101	V C	100	JT F	RAC	Т			1	· ·